

User Guide

Welcome to Lumina Datamatics' RightsPlatform Marketplace, our easy-to-use portal for searching, identifying and licensing content from some of the world's top publishers for you to utilize in your own content. Below you'll find our simple step-by-step guide to searching our site, submitting your request to license the content you've chosen and finally accepting the permission agreement and processing your payment so you can move forward with own work knowing you have the rights you need! But first let's start with a brief overview on copyright licensing:

New to copyright licensing?

Copyright is a protection granted to someone who creates original creative works of all forms in most countries throughout the world. The collection of rights given through copyright include the right to reproduce the work, create derivatives, distribute copies and perform or display the work in a public setting or space.

Copyright licensing allows creators to transfer certain aspects of their rights to another creating a "license to use" their otherwise protected material. Obtaining a copyright license to use another's content ensures you and/or your organization are taking the necessary steps to avoid copyright infringement.

So how do you make sure you get the copyright license you need? This is where RightsPlatform Marketplace comes into the picture. We provide a simple straightforward & user-friendly way for you/your team to secure needed copyright licenses to use any of the millions of high quality images, media and text content available on our site.

Step 1: Searching the Marketplace

On the RightsPlatform homepage (<https://www.rights-platform.com/>) you can enter any keyword term directly into the main search bar to begin your search process, or you can click right on the magnifying glass icon to go straight to the advanced search page to search based on a variety of fields such as journal publication title, article title or author.

Communicate Visually

Explore our growing library of 2 million images, figures, tables, charts and graphs.
Search by publication or using keywords. Find the perfect visual assets for your project or publication.

Click on magnifying glass icon to go to advanced search page



Asset Keyword Search

Or, type in your keyword search directly into this toolbar and hit enter

The initial list of results from your keyword search will appear in a list view below the advanced search screen. You can click on the "Change view to grid" icon just above the first search result to view the assets in a more condensed visual list.

plasmid DNA

Article **Assets** Pending Orders Awaiting Payment

Asset Search

Search: License Type: Rights Holder:

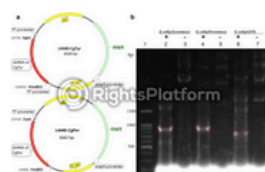
Display Sensitive Materials

Add filter:

Search Results

Displaying assets 1 - 30 of 3870 in total. Search results limited to 100 out of 129 pages. Please refine your search query.

- 1
- 2
- 3
- ...
- 98
- 99
- 100
- Next >
- Last >



Identifier: **10126_2019_990**
O_FigLHTML
License Type: **Rights Managed**
Rights Holder: **Springer Nature**

Description: **Plasmid constructs and induction assays. a Plasmid construction of CgTyr-L4440, CgPer-L4440 with CgTyr, and CgPer fragment sizes and total plasmid sizes. b Lane 1 in gel electrophoresis...**
Article Title: **RNA Interference by Ingested dsRNA-Expressing Bacteria to Study Shell Biosynthesis and Pigmentation in**

Add to Cart

Change view to Grid

From here you can add additional search filters to improve your search results. Simply choose any filters from the "Add filter" dropdown, enter data into your selected fields and re-hit the red search button to further filter your search results.

Asset Search

Search

Enter search keywords

Display Sensitive Materials

Add filter

- Asset type
- Credit
- Creator
- Description
- Identifier
- Image orientation
- Keywords
- Model release
- Property release
- Restrictions
- Article title
- Publication title
- Article authors
- Publication date start
- Publication date end
- Publication volume
- Publication issue
- Subtype
- Created at start
- Created at end
- Article copyright year
- Doi

Asset type: Is the content you are looking for an image, text, line art or video?

Keywords: Additional keywords can aid in narrowing down a broad search result

Article title/Publication Title: Useful search features if you are looking for an asset from a specific journal article or journal publication

Subtype: Once you've applied the "Asset type" filter this can be helpful in further narrowing down results, from all images type assets to only photos, or only charts, for example.

Doi: Assets are also searchable by article DOI number which can be efficient way to find the precise content you may be looking for on the Marketplace.

Here is an example of a search result with multiple filters applied:

The screenshot shows the RightsPlatform Marketplace interface. At the top, there is a search bar with "plasmid DNA" entered. Below the search bar, there are filters for "License Type" (Terms: Any) and "Rights Holder" (Any). The "Asset Type" is set to "Image". The "Journal Publication Title" is "Journal of Industrial Microbiology & Biot" and the "Journal Publication Date Start" is "06/01/2019".

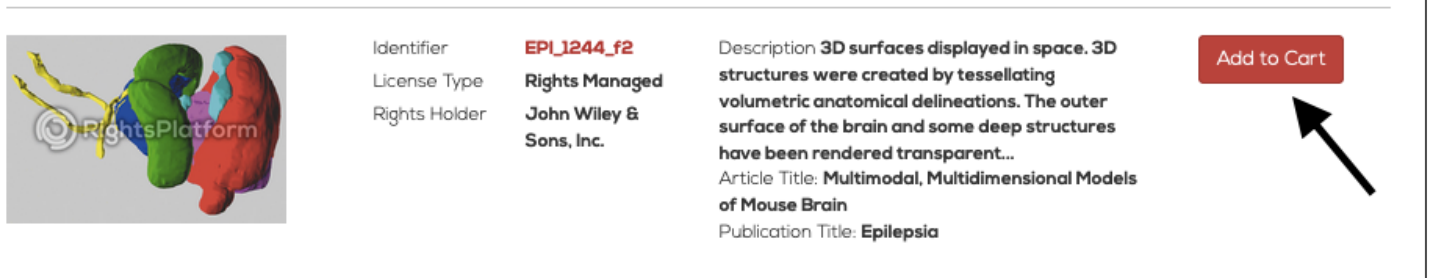
The search results section displays one asset:

- Identifier:** 10295_2019_217_2_Fig1_HTML
- License Type:** Rights Managed
- Rights Holder:** Springer Nature
- Description:** aStreptomyces spectabilis NRRL-2792 genome map. Outer scale is numbered in intervals of 1.19 Mb. Circles 1 and 2 represent ORFs (green). Circles 3 and 4 display RNAs (blue). Circle 5 displays GC...
- Article Title:** The complete genomic sequence of NRRL-2792 and identification of secondary metabolite biosynthetic gene clusters
- Publication Title:** Journal of Industrial Microbiology & Biotechnology

An "Add to Cart" button is visible next to the asset details.

Step 2: Submitting your permission request

You've successfully searched the site and found assets you would like permission to use! The first step is to simply click the "Add to Cart" red icon next to the assets that you would like to license.



Identifier **EPI_1244_f2**

License Type **Rights Managed**

Rights Holder **John Wiley & Sons, Inc.**

Description **3D surfaces displayed in space. 3D structures were created by tessellating volumetric anatomical delineations. The outer surface of the brain and some deep structures have been rendered transparent...**

Article Title: **Multimodal, Multidimensional Models of Mouse Brain**

Publication Title: **Epilepsia**

[Add to Cart](#)

From here click on your shopping cart icon in the top right hand corner of the screen to complete your permission request form and checkout.




user agreement | privacy policy | terms of use | contact | login

Search: brain

Success Asset successfully added to your cart

Article | **Assets** | Pending Orders | Awaiting Payment



Once in your shopping cart, select the assets you want to license and click "Get a Quote"





Shopping Cart

Thank you for using RightsPlatform.

Please enter your desired license terms in order to receive your quote. Your image file will be available for download upon completion of the transaction.

[SELECT ALL](#) [DESELECT ALL](#) [Get a quote](#) [Remove selected](#)

Rights Managed Assets from John Wiley & Sons, Inc.

Item	Preview	Description	
<input checked="" type="checkbox"/> EPI_1194_f1		Representative autoradiographic film images of NRI (B) and BDNF (D) in hippocampal dentate gyrus...	
<input checked="" type="checkbox"/> EPI_1244_f2		3D surfaces displayed in space. 3D structures were created by tessellating volumetric anatomical...	

[Continue Shopping](#)

The next page prompts you to answer several questions about yourself, including:

1. Requestor type: what kind of company you work for (or if it is an academic/student use),
2. Licensee info: your name/company address, billing remit-to, if you are an STM publisher, etc.
3. Usage Info: the type of product you are creating (marketing content, book, website, etc.):

1. Requestor Type

- ✓ Select one
- Academic/Student
- Publisher**
- Pharmaceutical Company/Agency working on behalf of Pharma
- Other Commercial entity

Assets

Identifiers:

EPI_1194_f1

EPI_1244_f2

All Rights Reserved / Deploy: 9fabff8b-10/2/2020

2. Licensee Info

This is a request for an STM publication.*

***IMPORTANT:** Selected STM organization name **MUST EXACTLY MATCH** *Acting on behalf of (Licensee)* field above

[Click here](#) if you require a different "Ship To" address

Next step

3. Usage info

Commercial/promotional

Selected: **Commercial/promotional**

How will this image be used?

Reuse in a presentaiton/slide kit/poster

Name of Pharmaceutical Company
This field is required.

Name of drug/therapy area
This field is required.

Estimated date of reuse
This field is required.

Name of meeting (if appropriate)

Format of the New Work:

Print

Electronic

Print & Electronic

Service Type:

Journals

Books

Ebooks

Portion:

Figure

Text

Number of Unique Viewers:

Select one
This field is required.

Please fill in the usage information to the best of your abilities. Please check internally at your organization if you are missing any key information as it will be necessary to complete and obtain permission from the publishers available on the Marketplace. You can send any questions about completing the form to RPLicensing@Luminad.com.

Once this information is entered completely you will be provided with an immediate quote for use of the assets.

4. Confirm assets quote

Quote(\$):

Your quote
here \$

JOHN WILEY & SONS LICENSE

This agreement is between test ("You") acting on behalf of and John Wiley & Sons, Inc. ("WILEY") consists of your license details and the terms and conditions provided by WILEY and Lumina Datamatics.

All payments must be made in full to Lumina Datamatics. For payment instructions, please see information listed at the bottom of this form.

License Number: (number will be generated after purchase)

License Date: 10/27/2020

Licensed Content Image Details

	Identifier	Credit Line(s)	Licensed Content Publisher	Item Price
No Image Available	EPI_1244_f2	MacKenzie-Graham, A. J., Lee, E.-F., et al (2007). Multimodal, Multidimensional Models of Mouse Brain. <i>Epilepsia</i> , 48 75-81. https://doi.org/10.1111/j.1528-1167.2007.01244.x		Per item price breakdown appears here

You will then be prompted to read the company's Terms of Use and then choose whether or not to accept the quote being offered:

Proceed to Terms of Use

Cancel

"Submit and Accept" Clicking submit indicates your acceptance of these terms and conditions.

Submit and Accept

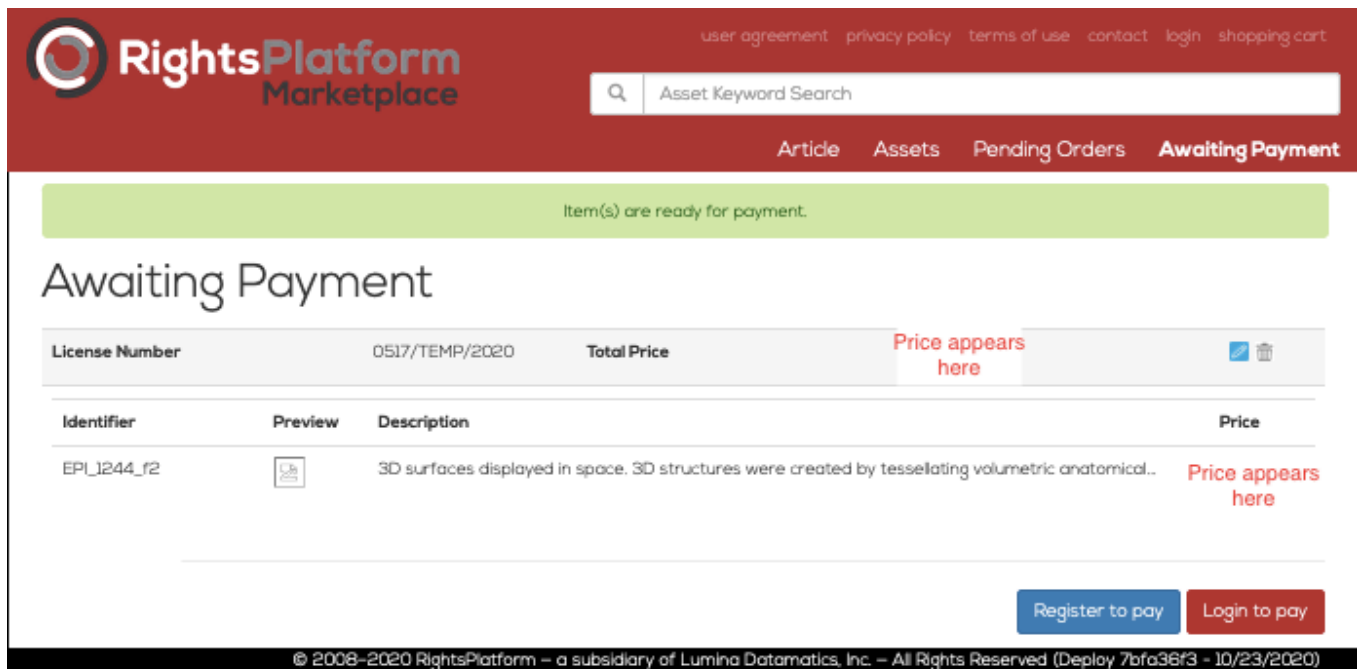
Back

Need Additional Assistance? Contact us to request any changes to terms or pricing.

Contact Us

Step 3: Accepting permission & Payment Processing

All accepted quotes will appear in your user dashboard in the "Awaiting payment" tab






user agreement privacy policy terms of use contact login shopping cart

Asset Keyword Search

Article Assets Pending Orders **Awaiting Payment**

Item(s) are ready for payment.

Awaiting Payment

License Number	0517/TEMP/2020	Total Price	Price appears here	 
Identifier	Preview	Description	Price	
EPI_1244_f2		3D surfaces displayed in space. 3D structures were created by tessellating volumetric anatomical..	Price appears here	

[Register to pay](#) [Login to pay](#)

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Users should either login to their existing account or register to set up a new one if needed and following the instructions to submit payment via credit card. Once the credit card payment is accepted the image file (if available)* and license agreement are available for user to download. From there you are ready to go ahead and use the content as agreed to in your obtained license agreement!

Need more help? Email
RPLicensing@Luminad.com with any and all
questions about the RightsPlatform Marketplace.
We are here to assist!



*Please note upon payment RightsPlatform can provide the highest resolution image available for the asset licensed. Not all assets will have an image file available for download, and not all image files will be sufficient dpi for print.